



Bicycle is Our Middle Name

**Media Information
FOR IMMEDIATE RELEASE
February XX, 2015
QBP**

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QBP Awards Winner of 2015 Londonderry Award

Quality Bicycle Products has awarded its annual Londonderry Award to Kris Auer, co-owner of Twenty20 Cycling in Baltimore, MD. The Londonderry Award recognizes bicycle industry professionals who work to encourage, promote, and develop women and women's cycling in their communities in ways that benefit and enrich their business. Auer's shop has done more than its fair share to advance women's cycling, from a local level all the way up to an international one.

Internationally, Kris Auer and Twenty20 Cycling are doing what they can to equalize men and women in competitive cycling. Twenty20 was instrumental in making Koppenbergcross in Oudenaarde, Belgium the first European cyclocross race outside of the World Championships to offer equal prize money for both men and women. Previously, there was a difference of over five thousand euros between the two fields.

On a local level, Twenty20 Cycling leads many women's only events like group rides and trainer sessions. These events are lead by women and serve as a great way for beginners to get into the sport as well an opportunity for women to meet other women to ride with. Additionally, the shop sponsors female riders across most disciplines of cycling—from mountain biking to triathlons, and everything in between.

QBP Sales Rep Pat Gore nominated Auer for the award. "Kris and Twenty20 have really worked to take women's cycling to the next level," said Gore. "They have tried to make sure more women can actually have a career in cycling, while also giving female riders more opportunities to ride with other women."

Auer received the Londonderry award at a ceremony during Frostbike, QBP's annual open house and tradeshow. The award is named for Annie "Londonderry" Cohen Kopchovsky, the first woman to bicycle around the world.

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About QBP

Quality Bicycle Products is an international wholesale distributor of bicycles, components, and outdoor gear. With distribution centers in Minnesota, Utah, and Pennsylvania, QBP serves a network of more than 5,000 independent retailers. QBP owns and manages a diverse collection of innovative bicycle brands including Surly, Salsa, All-City, 45North, Foundry, Cogburn Outdoors, Civia Cycles, and more. We strive to be an extraordinary business to partner with and to work for, and we have made good on that goal for more than 30 years. From our extensive advocacy efforts to our energy efficient facilities everything we do is aimed at making the world a better place and getting more butts on bikes. For more information about QBP, [visit our website](http://www.qbp.com) or contact Director of Marketing Ryan Johnson at 952-941-9391, ext. 1236 or rjohnson@qbp.com.

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