

Media Information  
**FOR IMMEDIATE RELEASE**

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Quality Bicycle Products

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## QBP Announces New App, ScanToCart

QBP is excited to announce its new ScanToCart app which allows dealers to create orders on the fly by scanning barcodes with their smartphone or tablet.

App developer Mike Peterson says, "QBP's eCommerce team is excited to leverage its new technologies to help bike dealers have a great experience as a partner of QBP. Stay tuned for even more dealer-friendly offerings in the future."

Using qbp.com credentials, dealers can log in and start a new cart, or add to their most recently active cart, by scanning barcodes right out on the sales floor or in their service department. When scanning, they'll go to a product page which will allow them to select a quantity and add the item to the cart. After the item has been added, the scanner will reappear. If the desired product doesn't have a barcode or the barcode is damaged, there is also a QBP part number/UPC search option available from the menu.

ScanToCart is available for iPhone and iPad on the App Store, and for Android devices on the Google Play™ store.

Downloads are available at [itunes.com/apps/ScanToCart](http://itunes.com/apps/ScanToCart) and [play.google.com/store/apps/details?id=com.qbp.scantocart.app](http://play.google.com/store/apps/details?id=com.qbp.scantocart.app)

QBP is the first distributor to offer iOS and Android apps that allow dealers to order products right from the floor, so dealers spend less time ordering and more time selling. When dealers log into qbp.com, they'll see their ScanToCart order in the same list as their other carts, ready to be submitted and shipped.

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*Android and Google Play™ are trademarks of Google Inc.*

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## About QBP

*QBP is committed to the idea that bicycles make life better. Bicycles are an effective, fun solution to many challenges facing people every day by reducing pollution and traffic congestion, and contributing to personal health and strong communities. We are committed to getting more butts on bikes in everything we do, and to this end we strive to lead and serve a network of vendors and local specialty retailers*

*nationwide and beyond. For more information about QBP, contact Director of Marketing Ryan Johnson at 952-941-9391, ext. 1236 or [rjohnson@qbp.com](mailto:rjohnson@qbp.com).  
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