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QBP Exclusive Distributor for Race Face Clothing

BLOOMINGTON, MN – Mar. 27, 2007 – QBP has reached an agreement with Race Face Performance Products, a manufacturer of high-end cycling components and apparel, to be the exclusive distributor of the Race Face outdoor clothing line. The products, which include cross country, all mountain and free ride garments, are now in stock at QBP. Race Face will display the product line in April at the 2007 Sea Otter Classic in Monterey, California.

“Race Face makes fashionable, functional life-style pieces that appeal to a wide range of riders,” said Barry Schmitt, QBP vendor sales manager for Race Face. “We’re very pleased to bring this brand to our customers.”

The Race Face clothing line includes waterproof breathable storm layers, wicking layers, race shorts and pants, body armor, gloves and casual-wear.

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. QBP offers domestic and international retailers a wide array of products and services including a 1,500-page catalog, a robust online ordering system, a renowned custom wheel service, a specialty bike-building program and more. QBP continues to be an active cycling advocate for the industry. For more information, please contact Jo Wright, director of marketing at 952-941-9391, or visit: www.QBP.com.

About Race Face Performance Products

Celebrating its 15th anniversary in 2007, Race Face is a global leader in the design, manufacturing, marketing and distribution of high performance cycling components and apparel. Based near Canada’s North Shore mountains in British Columbia, Race Face designs and tests its line of high performance products to excel in the world’s most abusive riding environment. Its component line spans seven product categories, six component families and is sold in over 30 countries worldwide. Its line of performance cycling apparel is worn by a discerning group of riders who value function as well as fashion. To learn more about Race Face Performance Products visit www.raceface.com

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