



Every Butt on a Bike

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MEDIA RELEASE

QBP Shock Treatment Center Expands Services

The QBP Shock Treatment Center (STC) has achieved certification as an official Cane Creek authorized service center for Double Barrel rear shocks.

After training for two days at Cane Creek's facility in Asheville, North Carolina, STC staff members were certified to service and repair Double Barrel shocks. Additionally, STC purchased a nitrogen tank and other specialized tools and parts required to restore Double Barrel shocks to factory specifications.

"I'm very excited to add Cane Creek Double Barrel to our list of factory authorized repairs," said Don Amundson, STC technical and customer service lead. "We have always serviced their Cloud Nine and AD series shocks, but the Double Barrel was out of our scope. I'm looking forward to furthering our partnership by offering dealer's factory-level service for all of Cane Creek's suspension products."

Amundson added that STC will now offer nitrogen as a service upgrade to any shock or fork they service. The factory-authorized suspension and disc brake service center repairs rear shocks and suspension forks from RockShox, Manitou, Marzocchi, Maverick, White Brothers and disc brakes from Avid, Hayes, Hope, Formula and Shimano. Most repairs can be turned around in 48 hours, Amundson said.

About QBP

QBP is a leading distributor to the cycling industry. Carrying more than 36,000 products from 450 vendors, the company offers domestic and international retailers a wide array of products and services including a 1,700-page catalog; an online ordering system; a renowned custom-wheel service; a specialty bike-building program and more. The company owns four bike brands including All-City, Civia, Salsa Cycles and Surly. QBP is also the exclusive U.S. distributor of Ridley, a Belgian manufacturer of road, mountain and cyclocross bikes, and Lazer Helmets. Through its Q-Outdoor division, QBP distributes products to independent ski, run and outdoor retailers. A strong proponent of environmental business practices, QBP operates two LEED-certified, Gold-level distribution centers and office complexes in Bloomington, Minnesota and Ogden, Utah. For more information, please contact Jason Gaikowski, marketing director at 952-941-9391, ext. 1533 or visit: www.qbp.com.

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