



We Provide the Ride

## Media Information 2 November 2009 QBP

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## MEDIA RELEASE

### **QBP Selects Site for New Distribution Center in Ogden, Utah**

Quality Bicycle Products (QBP), a leading distributor to the cycling and outdoor industry based in Bloomington, MN, has signed a “incentive commitment letter” with the state of Utah and a “memo of understanding” with the city of Ogden to purchase land and build a new distribution center in Ogden. The company has selected a site and anticipates signing a formal purchase agreement in November. QBP, which serves more than 5,000 independent bike dealers across the United States, has a large customer base in the southwestern and Pacific states. From Ogden, it will be able to provide ground-based shipping to most of the western region within two days or less.

“Ogden provides a great location for serving our western customers,” said Steve Flagg, president of QBP. “The city attracted us with its core group of recreational industries and its strong commitment to bikes for commuting and recreation. We’re really excited about getting to know the people of Ogden and being an active member of the community.”

QBP will not only support the local business environment, but will also work with advocacy groups to help promote bicycle facilities and programs within the community.

“QBP is a significant player in the cycle industry and we are excited they have chosen Ogden to expand their operation. Their presence is yet another confirmation that Ogden is quickly becoming the outdoor mecca for all high adventure recreation”, stated Mayor Godfrey.

“The addition of QBP to our Outdoor Products and Recreation economic cluster in Utah is significant,” said Spencer Eccles, Executive Director of the Utah Governor’s Office of Economic Development. “We know that QBP brings a strong commitment to the environment and will further strengthen Utah’s leadership in the outdoor products industry.”

While building the new facility, QBP will lease a building in the Ogden area and hire 50 people to begin operations in spring 2010 and intends to double that amount once the new distribution center is completed. This facility will focus on distribution operations with a future goal of bringing some of the QBP brands’ headquarters to Ogden as well.

Committed to environmental stewardship, QBP will build the 85,000-square-foot building according to standards set by Leadership in Energy and Environmental Design (LEED). The company’s 250,000 square-foot distribution and office complex in Minnesota is LEED Gold-level certified by the U.S. Green Building Council.



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### About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. Carrying more than 30,000 SKUs from 450 vendors, QBP offers domestic and international retailers a wide array of products and services including a 1,700-page catalog; an online ordering system; a merchandising and store-design program; a renowned custom-wheel service; a specialty bike-building program and more. The company owns five bike brands including All City, Civia, Salsa Cycles and Surly. QBP is also the exclusive U.S. distributor of Ridley, a Belgium manufacturer of road, mountain and cyclocross bikes. A strong proponent of environmental business practices, QBP operates from a Gold-level LEED-certified distribution center and office complex. For more information, please contact Jo Wright, director of marketing at 952 -941-9391, or visit: [www.QBP.com](http://www.QBP.com).