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QBP is Exclusive Distributor for Hope Headsets in US

BLOOMINGTON, MN – Jan. 5, 2007 – QBP has signed an exclusive agreement with Hope Technology of Barnoldswick, England to distribute Hope's precision headsets in North America.

“Hope has been a Cane Creek licensee in Europe for many years,” said Brad Thorne, president of Cane Creek. “We are pleased to extend the license to include the US through QBP.”

“Hope makes extremely durable, high-quality products that are offered at fair margins to dealers,” said Michael Pederson, senior buyer for QBP. Built to withstand Great Britain's wet and punishing winters, Hope's conical-washer style headset is resistant to water and incorporates custom Swiss-made bearings.

“We are extremely pleased to distribute the headsets in North America,” said Neil Arnold of Hope Technology. “We have been associated with QBP for many years now and see them as one of the leading distributors of high end products in the USA. So adding these headsets to their existing portfolio of quality products makes perfect sense.”

The Hope headsets, which come in a wide variety of colors, are in stock and available from QBP.

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. QBP offers domestic and international retailers a wide array of products and services including a 1,500-page catalog, a robust online ordering system, a renowned custom wheel service, a specialty bike-building program and more. QBP continues to be an active cycling advocate for the industry. For more information, please contact Jo Wright, director of marketing at 952-941-9391, or visit: www.QBP.com.

About Hope Technology

Hope is a company working at the leading edge of engineering technology. We use the most advanced materials and computer aided design techniques to produce bicycle components of unrivalled quality. Product development and improvement is part of our business philosophy, and with our commitment to technical excellence and customer service Hope will continue to produce products of unrivalled quality and value for money. For more information visit <http://www.hopetechusa.com/>.

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