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MEDIA RELEASE

QBP Hires New Purchasing Manager

In December 2009, QBP selected Mike McMullen to manage its purchasing department. In this new role, McMullen will develop and manage purchasing processes, in addition to training and directing purchasing staff.

“Mike has a successful track record as a versatile supply chain professional. He’s recognized for operational excellence in improving purchasing and inventory management performance,” said QBP purchasing and inventory director Mike Lind. “He brings in-depth knowledge of distribution and the best practices in purchasing.”

According to Lind, as McMullen drives continuous improvement, dealers and vendors will benefit from improved fill-rates and product demand forecasting.

McMullen joined QBP in June 2009 as a senior buyer. His background includes 20 years with Sysco Corporation, a worldwide leader in foodservice distribution, as director of purchasing. He most recently spent 13 years with Dairy Queen International as vice president of Equipment & Supply as well as vice president of Purchasing.

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. Carrying more than 30,000 SKUs from 400 vendors, QBP offers domestic and international retailers a wide array of products and services including a 1,700-page catalog; an online ordering system; a merchandising and store-design program; a renowned custom-wheel service; a specialty bike-building program and more. The company owns five bike brands including All City, Civia, Salsa Cycles and Surly. QBP is also the exclusive U.S. distributor of Ridley, a Belgium manufacturer of road, mountain and cyclocross bikes. Through its Q-Active division, the company distributes products to independent ski, run and outdoor retailers. A strong proponent of environmental business practices, QBP operates from a Gold-level LEED-certified distribution center and office complex. For more information, please contact Jo Wright, director of marketing at 952-941-9391, or visit: www.qbp.com.