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MEDIA RELEASE

QBP to Host Groundbreaking Ceremony for New Utah Distribution Center

QBP announced today it will host a groundbreaking ceremony to kick off construction of a new distribution center on an eight-acre site in Ogden. Scheduled for April 16 at 2:15 pm, the event will be attended by Mayor Godfrey of Ogden, officials from the Governor's Office of Economic Development as well as Steve Flagg and Mary Henrickson, founders and owners of QBP. After the ceremony, QBP will offer tours of its temporary facility in Clearfield. A dinner reception follows that evening at Union Station in Ogden.

"The western operation is central to our commitment to provide the best possible service to all our dealers in this vital region," said Steve Flagg, president of QBP. "We have the foundation of a top-talent team in Utah that will produce enormous business value for our western customers."

From Ogden, QBP will be able to provide ground-based shipping to most of the western region within two days or less. Initially, the facility will focus on distribution operations but may eventually headquarter some of QBP's brands.

The new 85,000 square-foot distribution center, which is being designed and constructed according to the same LEED Gold standards as QBP's Minnesota facility, will be a model of environmental sustainability. Features will include innovative wastewater technologies, high-efficiency appliances and a design capitalizing on natural light. The building will also meet some of its energy needs from a 39.5-kilowatt solar panel array. Other features include a graded parking lot that channels storm runoff into a retention pond; rock gardens that promote evaporation and natural breakdown of chemical pollutants; drought-resistant native plants that don't require irrigation or maintenance; and an all-concrete parking lot that will minimize heat island effect. Beyond the benefits of its smaller environmental footprint, the structure will cost significantly less to operate than a conventional building.

In early April, QBP began providing one to two-day ground shipping from its Clearfield facility to customers in an 11-state western region. Working in tandem with its Minnesota operation, QBP can now fulfill a single order from both warehouses. Later this spring, QBP will add will-call order pick up and courier services for same day delivery to many Utah dealers.



About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. Carrying more than 30,000 SKUs from 400 vendors, QBP offers domestic and international retailers a wide array of products and services including a 1,600-page catalog; an online ordering system; a merchandising and store-design program; a renowned custom-wheel service; a specialty bike-building program and more. The company owns four bike brands including All-City, Civia, Salsa Cycles and Surly. QBP is also the exclusive U.S. distributor of Ridley, a Belgian manufacturer of road, mountain and cyclocross bikes. Through its Q-Active division, the company distributes products to independent ski, run and outdoor retailers. A strong proponent of environmental business practices, QBP operates from a Gold-level LEED-certified distribution center and office complex and is building another LEED Gold facility in Ogden, Utah. For more information, please contact Jesse Roehl, marketing manager at 952 -941-9391, or visit: www.qbp.com.