



We Provide the Ride

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MEDIA RELEASE

QBP Launches Will-Call Service at Utah Distribution Center

New Offering Part of Campaign to Expand Services for Western Region

On June 10 QBP will begin providing will-call order service for bike dealers located near its temporary facility in Clearfield. Customers will be able to place orders for same day pickup directly from the warehouse. For local dealers, this feature will augment the one-day shipping service currently available to them.

“From the beginning, our goal has been to heighten the level of service excellence for our western customers,” said Steve Flagg, president of QBP. “The performance of the Utah operation has exceeded our expectations and will let us set the bar higher by providing additional services in the months to come.”

Although the company’s move to a new state-of-the-art facility in Ogden is still six months away, bike dealers are already recognizing the value of the regional distribution center for their businesses.

“We place our orders as late as 5:00 PM and they still show up the next day,” said Mike Taylor, owner of Taylor’s Bike Shop in Provo, Utah. “Now they are telling us they are putting together same-day delivery. Next-day service is amazing but same day will take me a while to get used to.”

The new 85,000-square-foot facility is currently under construction on an eight-acre site in Ogden. When it is completed in December 2010, QBP will carry approximately 18,000 SKUs, more than double the number of items currently available from its Clearfield distribution center. Built to LEED Gold standards, the new building will include a rooftop solar panel array capable of generating 39.5 kilowatts of energy as well as geothermal heating and cooling.

“We are very excited about opening the new distribution center later this year,” said Flagg. “Our ability to rapidly ship a wide variety of products to our western customers will be dramatically expanded. We see this as a great step forward for our customers, our business and the entire industry.”



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About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. Carrying more than 30,000 SKUs from 400 vendors, QBP offers domestic and international retailers a wide array of products and services including a 1,600-page catalog; an online ordering system; a merchandising and store-design program; a renowned custom-wheel service; a specialty bike-building program and more. The company owns four bike brands including All-City, Civia, Salsa Cycles and Surly. QBP is also the exclusive U.S. distributor of Ridley, a Belgian manufacturer of road, mountain and cyclocross bikes. Through its Q-Active division, the company distributes products to independent ski, run and outdoor retailers. A strong proponent of environmental business practices, QBP operates from a Gold-level LEED-certified distribution center and office complex and is building another LEED Gold facility in Ogden, Utah. For more information, please contact Jesse Roehl, marketing manager at 952-941-9391, ext. 1425 or visit: www.qbp.com.