



We Provide the Ride

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MEDIA RELEASE

QBP Introduces Point-of-Sales Electronic Ordering

New Software Lets Dealers Place Orders to QBP from the Sales Counter

QBP announces the release of software that lets dealers view and order products from the distributor through their point-of-sales systems (POS). Developed in partnership with QB Services, LLC, the interface enables retailers to search the QBP database for products and import them directly into POS systems using QuickBooks^Æ. The software is available to order from QB Services, a technology company that specializes in supporting QuickBooks systems.

“We expect this interface to produce tremendous time savings for dealers,” said Erik Smeby, QBP web coordinator. “Instead of manually creating new records for each item they stock and order, the software automatically downloads the name, part number, barcode, price, cost—all the pertinent information—into the POS.”

Updated daily with the latest inventory data from QBP, the system displays price and availability for all products. It also shows how many items the dealer currently has on hand. The interface can also assemble and submit purchase orders to QBP.

“Because it provides open access to the QBP product database, dealers don’t have to warehouse unmanageable amounts of data on their own POS systems. Our servers do all the heavy lifting,” said Smeby. “Dealers get improved efficiency, up-to-the-minute product info, easy ordering and ultimately, a measurable boost to the bottom line.”

“This is what we, as bike shops, have been waiting for, said Samuel Lettes, chief shop mechanic and inventory manager for Hello Bicycle in Seattle. “The interface lets me quickly and comprehensively stock the shop with the products I depend on to keep customers happy and returning.” He credited the software with saving a lot of time and said the interface could potentially “revolutionize the way . . . bike shops do business with QBP.”



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About QB Services, LLC

QB Services provides quality assistance and support for businesses and organizations that use QuickBooks software. Headquartered in Bloomington, MN, the company offers POS installations, training and a variety of service solutions, including real-time help from certified technicians and QuickBook specialists. Learn more by visiting www.qbservices.net or calling (952) 820-4464.

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. Carrying more than 30,000 SKUs from 400 vendors, QBP offers domestic and international retailers a wide array of products and services including a 1,600-page catalog; an online ordering system; a merchandising and store-design program; a renowned custom-wheel service; a specialty bike-building program and more. The company owns four bike brands including All-City, Civia, Salsa Cycles and Surly. QBP is also the exclusive U.S. distributor of Ridley, a Belgian manufacturer of road, mountain and cyclocross bikes. Through its Q-Active division, the company distributes products to independent ski, run and outdoor retailers. A strong proponent of environmental business practices, QBP operates from a Gold-level LEED-certified distribution center and office complex and is building another LEED Gold facility in Ogden, Utah. For more information, please contact Jesse Roehl, marketing manager at 952-941-9391, ext. 1425 or visit: www.qbp.com.