



AUTHORIZED FITNESS RESELLER PROGRAM

A Reseller is a Retailer that purchases Garmin products through one of our Authorized Fitness Distributors.

Authorized Fitness Reseller Program

(Program Effective Date: August 15, 2011 – until discontinued or superseded)

GARMIN CONTACT INFORMATION

Orders / Returns

Please contact your Authorized Garmin Fitness Distributor

Technical Product Support / Repairs

dealer.tech@garmin.com

Reseller Line (For Retailers Only)

(866) 418-9438

Consumer Line (For your customers)

(800) 800-1020

Websites

www.garmin.com

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Note: Garmin USA, Inc. reserves the right to change or discontinue any program upon thirty (30) day written notice. All references to credits, programs, payments and prices are in U.S. dollars.

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Authorized Fitness Reseller Program Guidelines

Fitness Reseller Requirements

1. This program is only for Specialty Fitness Resellers with a store front or approved exceptions including Approved Specialty Fitness Online Resellers.
2. Stores are not authorized to sell or represent Garmin at other locations, without the prior approval of Garmin.
3. No sales to resellers who sell outside of North America.
 - a) *Resellers are prohibited from selling Garmin products to resellers that sell products outside of North America. Resellers who do not comply with this policy are subject to cancellation*
4. Fitness Retailers will agree with Internet Sales and Auction Policy: See Page 6
5. Fitness Retailers will read the MAP/MRP Policy: See Pages 7 & 8

Program includes:

- a) Authorized Fitness Reseller Seal of Approval
- b) Fitness Reseller Website Listing
- c) In-Store Marketing Solutions:
 - i. Brochures, POP, and product merchandising solutions
- d) Access to Garmin Training Resources
 - i. Access to our Training Webinars
 - ii. Product Comparison Charts

Marketing Memos

We will announce new programs, products, and price changes via periodic Marketing Memos sent by email.

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Dealer Technical Support & Repair Procedures

CONSUMERS

If your consumer has a technical question or would like to have the device repaired:

- Please have the consumer contact Product Support at:
 - **800-800-1020** or [E-mail Product Support](#)
- Please provide the serial number, and a brief description of what is wrong with the device.

RETAILERS

If the Retailer has a technical question or would like to act on behalf of the consumer in getting the device repaired:

- Please contact Dealer Product Support at:
 - **866-418-9438** or [E-mail Dealer Tech Support](#) ; **RETAILERS ONLY**
- **Garmin Dealers:** Please have your Garmin account number available.
- **Resellers:** If they ask for an account number, let them know that you are a Reseller.
- Please provide the serial number, and a brief description of what is wrong with the device.
- Once an RMA has been issued please write the following address with the RMA # and Dock Door # clearly on the box being returned:
Garmin International
RMA #: _____ Dock Door # _____
1200 East 151st Street
Olathe, Kansas 66062
- Only return the device (no other accessories) and send in a copy of the original sales receipt.
- Please make sure you keep a copy of the RMA # issued and package tracking number for future reference.

Return Procedures

RESELLERS (Purchased through your Distributor)

Please contact your Distributor where you purchased the device.

Garmin will not exchange any products directly with the reseller; this must be done through the Distributor.

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1 Year Consumer Limited Warranty Policy

Garmin's non-aviation products are warranted to be free from defects in materials or workmanship for one year from the date of purchase. Within this period, Garmin will, at its sole option, repair or replace any components that fail in normal use. Such repairs or replacement will be made at no charge to the customer for parts or labor, provided that the customer shall be responsible for any transportation cost. This warranty does not apply to: (i) cosmetic damage, such as scratches, nicks and dents; (ii) consumable parts, such as batteries, unless product damage has occurred due to a defect in materials or workmanship; (iii) damage caused by accident, abuse, misuse, water, flood, fire, or other acts of nature or external causes; (iv) damage caused by service performed by anyone who is not an authorized service provider of Garmin; or (v) damage to a product that has been modified or altered without the written permission of Garmin. In addition, Garmin reserves the right to refuse warranty claims against products or services that are obtained and/or used in contravention of the laws of any country.

Garmin's navigation products are intended to be used only as a travel aid and must not be used for any purpose requiring precise measurement of direction, distance, location or topography. Garmin makes no warranty as to the accuracy or completeness of map data.

Repairs have a 90 day warranty. If the unit sent in is still under its original warranty, then the new warranty is 90 days or to the end of the original one year warranty, depending upon which is longer.

THE WARRANTIES AND REMEDIES CONTAINED HEREIN ARE EXCLUSIVE AND IN LIEU OF ALL OTHER WARRANTIES EXPRESS, IMPLIED, OR STATUTORY, INCLUDING ANY LIABILITY ARISING UNDER ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, STATUTORY OR OTHERWISE. THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS, WHICH MAY VARY FROM STATE TO STATE.

IN NO EVENT SHALL GARMIN BE LIABLE FOR ANY INCIDENTAL, SPECIAL, INDIRECT, OR CONSEQUENTIAL DAMAGES, WHETHER RESULTING FROM THE USE, MISUSE, OR INABILITY TO USE THIS PRODUCT OR FROM DEFECTS IN THE PRODUCT. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

Garmin retains the exclusive right to repair or replace (with a new or newly-overhauled replacement product) the device or software or offer a full refund of the purchase price at its sole discretion. SUCH REMEDY SHALL BE YOUR SOLE AND EXCLUSIVE REMEDY FOR ANY BREACH OF WARRANTY.

To obtain warranty service, contact your local Garmin authorized dealer/retailer or call Garmin Product Support for shipping instructions and an RMA tracking number. Securely pack the device and a copy of the original sales receipt, which is required as the proof of purchase for warranty repairs. Write the tracking number clearly on the outside of the package. Send the device, freight charges prepaid, to any Garmin warranty service station.

Online Auction Purchases: Products purchased through online auctions (this does not apply to purchases made on www.garmin.com) are not eligible for warranty coverage. Online auction confirmations are not accepted for warranty verification. To obtain warranty service, an original or copy of the sales receipt from the original retailer is required. Garmin will not replace missing components from any package purchased through an online auction.

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Internet Sales Policy

Reseller agrees not to sell or offer for sale any current Garmin product over the Internet or any interactive electronic network without prior written approval from Garmin. Garmin reserves the right in Garmin's sole discretion to approve or disapprove of the sale or offering for sale by any Reseller of Garmin products over the Internet or any interactive electronic network. Reseller faces possible cancellation of account if violating this policy.

Internet Auctions Policy

Reseller agrees not to sell or offer for sale any current Garmin product (excluding newly overhauled or used products) via any Internet auction website. Current Garmin products are defined as those which appear listed as having a MAP and MRP price (see page 7 & 8 for MAP & MRP policies). Any newly overhauled or used products sold via Internet auction must be identified as such in the auction item description. Reseller faces possible cancellation of account if violating this policy.

Products purchased through online auctions are not eligible for warranty coverage.

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Unilateral Minimum Advertised Price (MAP) Policy

In order to protect Garmin's reputation for superior technology and quality products, Garmin has unilaterally adopted a Minimum Advertised Price Policy for selected products. The policy states as follows:

Garmin has established a Minimum Advertised Price for selected Garmin products. With respect to products for which a Minimum Advertised Price is specified on the current Dealer Price Catalog, it is Garmin's unilateral policy to cease supplying for a period of ninety (90) days the product in question to any Retailer whose advertising of the product (or to any Distributor who sells to a Distributor whose advertising of the product) (i) fails to display prominently the Minimum Advertised Price for the product as specified on the current Garmin Dealer Price Catalog without any strike through or other obliteration of such Minimum Advertised Price, or (ii) contains a price lower than the Minimum Advertised Price set forth in the current Garmin Dealer Price Catalog.

This policy applies to all forms of Retailer advertising, including mailings, catalogs, displays at consumer exhibitions and shows, and any and all other forms of advertising media, including, without limitation, the Internet and any other electronic network. Any price information relating to Garmin products on an Internet website, which uses the hypertext transfer protocol (http), is considered to be advertising for the purposes of this policy. Electronic mail sent in direct response to a customer inquiry is not considered to be advertising.

This policy only concerns advertised prices, and does not relate to actual sales prices of any item. Further, this policy applies equally to all Garmin Retailers, Distributors and Dealers.

This Minimum Advertised Price (MAP) Policy is applicable only in the USA.

The foregoing is a statement of Garmin's unilateral policy and expresses the terms upon which we will deal with our customers. This policy may be modified by Garmin from time to time. Garmin does not seek, nor will it accept, any agreement or understanding with you or anyone else with respect to this policy or the prices you may advertise or charge at any time.

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Unilateral Minimum Retail Price (MRP) Policy

In an effort to protect the long-term interest of not only Garmin, but also all of our dealers and customers, we have unilaterally adopted a Minimum Retail Price Policy for selected products. This policy is to ensure the preservation of Garmin's superior technology and quality products, the product value and to properly establish the brand and reputation of these products in the appropriate market segment.

Although resellers remain free to establish their own prices, Garmin will, without assuming any liability, cancel all orders and refuse to accept any new orders for a product for which a MRP is specified in the current Garmin Dealer Price Catalog ("MRP Product") from any retailer, dealer or distributor for a period of six (6) months, immediately following Garmin's verification, to its satisfaction, that such dealer or their distributor, or any retailer or reseller that has purchased a MRP Product from such retailer, dealer or distributor, has advertised, offered, or sold such MRP Product at a net retail sales price less than the MRP established and announced by Garmin. At Garmin's election, a second occurrence will result in the indefinite discontinuation of any further sales of such MRP Product to the retailer, dealer or distributor.

Any discounting of the MRP for a MRP Product, including, without limitation, advertising, offering or providing coupons, rebates, free accessories, or payment of sales tax for the customer - will be regarded as a violation of this MRP Policy. The following will also be considered violations of this policy: (a) advertising any net price for a MRP Product less than the MRP in connection with any advertisement of a trade-in offer for any other product; or (b) displaying in, or in association with, any advertisement for a MRP Product any specific trade-in price or value for any trade-in of any other product.

This MRP Policy applies only to MRP Products, however, Garmin's Unilateral Minimum Advertised Price (MAP) Policy is still applicable to those products designated by Garmin in our Dealer Price Catalog or the latest Marketing Memo.

Garmin will not discuss any conditions of acceptance related to this policy, as it is non-negotiable and will not be altered for any retailer, dealer or distributor. In addition, Garmin neither solicits, nor will it accept, any assurance of compliance with this policy. Nothing in the policy shall constitute an agreement between Garmin and any retailer, dealer or distributor on any subject including that the retailer, dealer or distributor will comply with this policy, or will sell any product at or above any particular price.

Garmin will not discuss the MRP Policy with any retailer, dealer or distributor. Accordingly, all Garmin personnel and sales representatives have been specifically instructed not to discuss the policy beyond the content of this statement with anyone outside of Garmin. Please do not attempt to discuss the policy with Garmin personnel or sales representatives or communicate complaints or advice to Garmin personnel or sales representatives. Garmin will unilaterally determine whether MRP Products are being advertised, offered or sold at prices other than in compliance with the Garmin Minimum Retail Price Policy.

Garmin sales personnel are not authorized to modify or grant exceptions to this policy.

This Minimum Retail Price (MRP) Policy is applicable only in the USA.

If you so choose, you may forward information about non-compliance with the MAP Policy or the MRP Policy to fax number 800-801-4670. However, please be advised that no Garmin personnel or sales representative will contact you to acknowledge, respond or follow-up on what you report, nor will they discuss the enforcement of the MAP Policy or the MRP Policy or pricing practices of other retailers, dealers or distributors with you.

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Unlawful Copying of MapSource Data

In order to protect our copyrights and the copyrights of our third party cartographic data suppliers, Garmin has adopted the following policy for both the copyright infringement and U.S. federal law violations.

It is the policy of Garmin to strictly enforce and prohibit any Retailer from copying or uploading MapSource data for a customer unless the customer has purchased the MapSource CD-ROM containing the data.

Any Retailer engaging in this conduct is violating the terms of the MapSource License Agreement and U.S. federal copyright law. This is a violation not only of Garmin's copyright but also the copyright of our third party cartographic data suppliers.

Such violations will result in the termination of any offending Retailer's account status and may also result in an action for damages under federal law, as well as federal criminal penalties for willful copyright infringement.

Garmin Marketing Department

For any inquiries regarding Authorized Fitness Reseller Programs, please contact:

Garmin Marketing Department
1200 East 151st Street
Olathe, KS 66062

Tel: 800-800-1420 or 913-397-8200
Fax: 913-397-8866

fitness.reseller@garmin.com

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1200 East 151 Street Olathe, KS 66062

Phone: 800.800.1420 Fax: 800.801.4670 Website: www.garmin.com

Technical Support: <http://www.garmin.com/contactUs/techSupport.jsp>

Special Programs Coordinator: fitness.reseller@garmin.com



Fitness RESELLER Price List & Order Form - August 2011

Cost = Dealer Wholesale Cost, **MRP = Minimum Retail Price Policy (read tab below)**, **MAP = Minimum Advertised Price Policy (read tab below)**, MSRP = Manufacturer Suggested Retail Price

UPC	Part #	MRP (Red) MAP (Blue) MSRP (Blk)	Features Available ● = included ○ = optional			ANT+ HRM	ANT+ Foot Pod	ANT+ Wireless Stick	ANT+ Bike Cadence	ANT+ Power Meter	ANT+ LINK HERE	Navigation	Garmin Connect	Channel
			Model - Description	Color	GPS									
753759977566	010-00978-00	\$149.99	Edge 200	Black	●							● Courses	●	Specialty
753759096694	010-00829-00	\$249.99	Edge 500	Blue	●	○			○	○		● Courses	●	Specialty
753759104306	010-00829-06	\$249.99	Edge 500	Neutral	●	○			○	○		● Courses	●	Specialty
753759096700	010-00829-01	\$349.99	Edge 500 Bundle	Blue	●	●			●	○		● Courses	●	Specialty
753759968809	010-00899-00	\$449.99	Edge 800	White	●	○			○	○	○ Scale	● Base	●	Specialty
753759968861	010-00899-30	\$649.99	Edge 800 Bundle + CityNav Card	Blue	●	● Prem			●	○	○ Scale	● City Nav	●	Specialty
753759975579	010-00863-34	\$199.99	Forerunner 210	Black	●	○	○				○		●	Specialty
753759969578	010-00863-30	\$249.99	Forerunner 210 HRM	Black	●	● Prem	○				○		●	Specialty
753759969585	010-00863-31	\$299.99	Forerunner 210 HRM Bundle	Black	●	● Prem	●				○		●	Specialty
753759086411	010-00741-00	\$349.99	Forerunner 310XT	Orange	●	○	○	●	○	○	○	●	●	Specialty
753759086428	010-00741-01	\$399.99	Forerunner 310XT HRM	Orange	●	● Prem	○	●	○	○	○	●	●	Specialty
753759969615	010-00658-40	\$249.99	Forerunner 410	Black	●	○	○	●	○			●	●	Specialty
753759969622	010-00658-41	\$299.99	Forerunner 410 HRM	Black	●	● Prem	○	●	○			●	●	Specialty
753759975128	010-00947-00	\$349.99	Forerunner 610	Black	●	○	○	●	○		○	●	●	Specialty
753759975159	010-00947-10	\$399.99	Forerunner 610 HRM	Black	●	● Prem	○	●	○		○	●	●	Specialty
753759098155	010-00743-22	\$99.99	FR60 HRM Mens	Black		●	○	○	○	○ Fit Eqp.	○		○	Mass
753759098131	010-00743-42	\$99.99	FR60 HRM Womens	Black		●	○	○	○	○ Fit Eqp.	○		○	Mass
753759084806	010-00743-21	\$129.99	FR60 HRM Mens	Red		●	○	●	○	○ Fit Eqp.	○		●	Mass
753759084820	010-00743-41	\$129.99	FR60 HRM Womens	Lilac		●	○	●	○	○ Fit Eqp.	○		●	Mass
753759084790	010-00743-10	\$199.99	FR60 Bundle Mens	Black		●	●	●	○	○ Fit Eqp.	○		●	Mass
753759084813	010-00743-30	\$199.99	FR60 Bundle Womens	Black		●	●	●	○	○ Fit Eqp.	○		●	Mass
753759098162	010-00743-11	\$199.99	FR60 Bundle LTD Edition Mens	Blue		● Prem	●	●	○	○ Fit Eqp.	○		●	Mass
753759098148	010-00743-31	\$199.99	FR60 Bundle LTD Edition Womens	Pink		● Prem	●	●	○	○ Fit Eqp.	○		●	Mass

Prices and specifications are subject to change without notice - Prices must remain confidential and are not to be disclosed to any non-dealer

UPC	Part #	MSRP	Accessory Description	Compatibility Guide ● = will work with this device										
				FR60	205/305	110/210	310XT	405/410	610	200	500	605/705	800	
753759074227	010-10999-00	\$49.99	ANT+ Stick (USB Receiver)	●			●	●	●					
753759075583	010-11029-00	\$14.99	Bike Mount, For Watches	●	●	●	●	●	●					
753759054755	010-10725-00	\$13.50	Bike Mount, Edge Slide-in Kit										●	
753759100322	010-11430-00	\$9.99	Bike Mount, Edge Quarter Turn Kit				●				●	●		●
753759100315	010-11430-01	\$5.99	Bike Mount, O-Ring band kit (replacement)				●				●	●		●
753759050030	010-10644-00	\$60.00	Bike Speed / Cadence Sensor - GSC10	●	● 305		●	●	●			●	● 705	●
753759104467	010-10718-01	\$19.99	Carrying Case	●	●	●	●	●	●	●	●	●	●	●
753759083991	010-11092-00	\$69.99	Foot Pod - SDM4	●	● 305	● 210	●	●	●					
753759074852	010-10997-00	\$60.00	HRM Standard Strap	●	● 305	●	●	●	●			●	● 705	●
753759084646	010-10997-02	\$69.99	HRM2 Premium Soft Strap	●	● 305	●	●	●	●			●	● 705	●
753759057374	010-10714-00	\$10.00	HRM Replacement Elastic Strap											
753759074258	010-10714-01	\$8.50	HRM Replacement Elastic Strap Small											
753759097356	010-11254-20	\$35.99	HRM2 Replacement Elastic Soft Strap & Electrodes											
753759060237	010-10713-00	\$14.99	Fabric Band Kit											
			FR205/305		●									
753759097431	010-11251-02	\$24.99	Fabric Band Kit						●					
			400 Series											
753759975180	010-11251-04	\$24.99	Fabric Band Kit							●				
			610											
753759068370	010-10889-00	\$25.45	Quick Release Kit											
			FR205/305		●									
753759100858	010-11215-02	\$19.99	Quick Release Kit											
			310XT				●							
753759097974	010-11215-01	\$24.99	Replacement Band											
			310XT				●							
753759093914	010-11251-00	\$19.99	Replacement Band											
			405/410 Black					●						
753759093921	010-11251-01	\$19.99	Replacement Band											
			405 Green					●						
753759099275	010-11251-03	\$19.99	Replacement Band											
			405CX Blue					●						
753759976323	010-11251-05	\$19.99	Replacement Band							●				
			610											
753759976330	010-11251-07	\$9.99	Expander Watch Strap							●				
			610											
753759101961	010-11029-02	\$19.99	USB Charging Clip											
			FR110/210			●								
753759077785	010-11029-01	\$19.99	USB Charging Clip											
			310XT & 400 Series				●	●						
753759976316	010-11029-03	\$19.99	USB Charging Cradle											
			610							●				
753759052973	010-10723-01	\$14.99	USB to MiniUSB Cable											
			FR205/305, Edge Series		●						●	●	●	●
753759054793	010-10752-00	\$23.00	Charging Cradle											
			FR205/305		●									
753759048822	010-10635-00	\$39.99	AC Adapter to USB Port		●	●	●	●	●	●	●	●	●	●
753759052966	010-10723-00	\$25.00	AC Adapter to Mini USB Cable		●						●	●	●	●
753759972394	010-10644-03	\$9.99	Silicon Skin Case											
			Edge 800											●
753759972400	010-10644-02	\$89.99	External Battery Pack Charging/Power Kit	●	●	●	●	●	●	●	●	●	●	●
753759053116	010-10723-06	\$28.00	Vehicle Power Cable									●	●	●
			FR205/305, Edge Series											●

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