

INTRODUCING
TIMEX  **EXPEDITION**

TRAIL MATE™
DISTANCE + SPEED



On the outside, this is an attractive, comfortable and rugged watch that can be worn daily on the trails or in the office. But a built-in accelerometer turns this into an essential tool for any walker or hiker—providing real time distance and speed in addition to alerts that help track your progress. All with the intuitive user-interface that Timex is known for.

TIMEX® E EXPEDITION®

Target Consumer

Designed for those who use the outdoors for fitness and recreation, the Trail Mate™ watch is an easy-to-use yet essential tool for casual hikers, walkers or joggers.

Key Features

- Displays Distance, Speed and Pace in Real Time
- Advanced Accelerometer Technology is More Accurate than Pedometers
- Calculates Time or Distance to Destination and Provides a Half-Way Alert
- Memory Log Records up to Ten Workouts
- Tracks Steps and Calories Burned
- One-Time Easy Setup with Personal Settings for Increased Accuracy
- Chronograph, Countdown Timer and Three Customizable Alarms
- 100-Meter Water Resistance
- INDIGLO® Night-Light

Timex® Expedition®

We feel most alive when we're furthest from life's routine. The air seems fresher when we ski unmarked slopes, define our own trail, or escape to our secluded fishing spot. Creating a relationship with nature nourishes like no technology can. Timex® Expedition® watches reflect the secluded terrain that inspires adventure, and are built to endure the depths and elements you subject yourself to.



T49844



T49845



T49846

PACKAGING AND RETAIL COLLATERAL:

Swoop Display
Holder - TE0484
Product Feature
Card - TX2248



Product
Packaging

